

**NEW YORK PRESERVATION FORUM SCHEDULE**  
**Sunday, November 1, 2009**


<b>8:00</b>	<b>REGISTRATION / BREAKFAST</b>
<b>9:00</b>	<b>LOCAL WALKING TOURS</b>
<b>10:00</b>	<b>“THE SILVER AGE AND ITS RELEVANCE: WHY THE GOLDEN AGE WOULD HAVE BEEN IMPOSSIBLE WITHOUT IT”</b> John Conway, Historian/Author
<b>11:00</b>	<b>“RESTORING MAIN STREET BUILDINGS”; THE BUILDING OWNERS’ PERSPECTIVE</b> Panel Discussion
<b>12:00</b>	<b>LUNCHEON: “A TASTE OF MAIN STREET”</b>
<b>1:00</b>	<b>“RESTORING MAIN STREET BUILDINGS”; THE ARCHITECTS’ PERSPECTIVE</b> Panel Discussion
<b>2:00</b>	<b>“RESTORING MAIN STREET BUILDINGS”; THE CONTRACTORS’ PERSPECTIVE</b> Panel Discussion
<b>3:00</b>	<b>“THE IMPORTANCE OF CREATING HISTORIC DISTRICTS”, AN URBAN EXAMPLE</b> Kevin Wolfe, Kevin Wolfe Architect, PC
<b>4:00</b>	<b>SESSION EIGHT: “PRESERVATION AS AN ECONOMIC DEVELOPMENT DEVICE”</b> Alan Sorensen, AICP, Planit Main Street
<b>5:00</b>	<b>Dinner</b> (on your own)
<b>6:00</b>	<b>“SECRETS OF SUCCESSFUL HISTORICAL STOREFRONTS”</b> Larry Lane, Lane Architecture + Design, P.C.
<b>7:00</b>	<b>RECEPTION; FOR THE 8TH ANNUAL PRESERVATION PHOTOGRAPHY/ ART SHOW.</b> LaVerne Black, Artist/Photographer


THE NEW YORK MAIN STREET ALLIANCE PRESENTS

# MainStreet FORUM

NEW YORK  
PRESERVATION  
FORUM

**PRESERVATION  
Sunday**





**MAIN STREET  
Monday**

**SUNDAY & MONDAY  
NOVEMBER 1 & 2  
2009**

LIBERTY, NEW YORK

THE 2009 MAIN STREET FORUM IS PRODUCED WITH ASSISTANCE FROM THE FOLLOWING CONFERENCE CO-SPONSORS:

- THE NEW YORK URBAN COUNCIL
- THE NEW YORK MAIN STREET ALLIANCE
- THE NEW YORK PLANNING FEDERATION
- THE NEW YORK CONFERENCE OF MAYORS
- THE CATSKILL CENTER
- THE LIBERTY MUSEUM & ARTS CENTER

## Registration Information

This two-day conference is open to anyone, on a first come first served basis, with an interest in either Historic Preservation or Main Street revitalization. You may register for one or both days. Since space is limited, please fill out the following registration information and return it with payment as soon as possible.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Organization/Municipality

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Daytime Phone

\_\_\_\_\_  
E-mail

*Different Rates Apply\* Please Use The Following Chart  
 Registration includes lunch & dinner!*

PRESERVATION SUNDAY ONLY	MAIN STREET MONDAY ONLY	BOTH DAYS
<b>EARLY REGISTRATION RATES [POSTMARKED BY OCT. 16TH]</b>		
<b>\$40</b>	<b>\$95</b>	<b>\$120</b>
<b>PRE-REGISTRATION RATES [POSTMARKED BY OCT. 23RD]</b>		
<b>\$50</b>	<b>\$105</b>	<b>\$130</b>
<b>REGULAR RATES [REGISTRATION ON DAY OF CONFERENCE]</b>		
<b>\$60</b>	<b>\$115</b>	<b>\$140</b>
<b>*SPECIAL GROUP RATE: 3 OR MORE DEDUCT 20%</b>		

*Please mail your registration & payment to:*

**Liberty Museum & Arts Center**  
**46 South Main Street, Liberty NY 12754**  
 Phone : [845] 292-2394 [www.LibertyMuseum.com](http://www.LibertyMuseum.com)

You may also register by email: [LMACinfo@libertymuseum.com](mailto:LMACinfo@libertymuseum.com)

<b>TRACK A: Beginner/Intermediate Liberty Museum &amp; Arts Center</b>		<b>TRACK B: Intermediate Serendipity Café</b>		<b>TRACK C: Advanced Catskill Artists Gallery</b>		<b>TRACK D: Beginner-Advanced Liberty Museum &amp; Arts Center</b>	
<b>8:00</b>	<b>“SUSTAINABLE TRANSPORTATION FOR THE NEW MAIN STREET.”</b> John Conway, BUZZ Equipment Company, LLC	<b>“HISTORIC WALKING TOUR OF MAIN STREET LIBERTY”</b> Maurice Gerry, Town of Liberty Councilman	<b>“LIBERTY COMMUNITY DEVELOPMENT CORPORATION PROJECTS- WALKING TOUR”</b> Heinrich Strauch, Executive Director, Liberty C.D.C.		<b>NYUC and NYMSA Meetings</b>		
<b>9:00</b>	<b>“USING CREATIVE APPROACHES TO FUNDING COMMUNITY PROJECTS”</b> Peg Ellsworth, Executive Director of the MARK Project	<b>“CULTIVATING FARM TO TABLE CONNECTIONS”</b> David Gilmour, AICP	<b>“THE DOUGLSTON VILLAGE COMMERCIAL DISTRICT: BROTHER, CAN YOU SPARE A STOREFRONT?”</b> Kevin Wolfe, Kevin Wolfe Architect, PC				
<b>10:00</b>	<b>“WHAT’S NEW AT THE OFFICE OF COMMUNITY RENEWAL”</b> Deputy Commissioner, Joe Rabito and NYMS staff	<b>“A STRATEGIC PLAN FOR INTEGRATING WATERFRONT REDEVELOPMENT”</b> Arthur J. Sciorra, City Manager; J. Justin Woods, Director of Planning & Development, City of Ogdensburg	<b>“DRIVING RETAIL SALES DURING DIFFICULT TIMES”</b> Larisa Ortiz , Larisa Ortiz Associates		<b>“MEET THE SPEAKERS, ONE ON ONE”</b> Peg Ellsworth, David Gilmour and Kevin Wolfe		
<b>11:00</b>	<b>“NEW YORK MAIN STREET (NYMS) 2010; PROGRAM OFFERINGS:”</b> Program Director Chris Leo and NYMS staff	<b>“ITHACA’S DOWNTOWN 2020 STRATEGIC PLAN AND PLANNING PROCESS”</b> Gary Ferguson, Downtown Ithaca	<b>“HOW TO MAKE YOUR MAIN STREET WORK PLACE WORK FOR YOU”</b> Larry Lane, Lane Architecture + Design, P.C.		<b>“MEET THE SPEAKERS, ONE ON ONE”</b> Joe Rabito, Arthur J. Sciorra, J. Justin Woods and Larisa Ortiz		
<b>12:00</b>	<b>KEYNOTE PRESENTATION - Panel Discussion: “Successes in Challenging Times”</b> Moderated by Robert Elliott					<b>“MEET THE SPEAKERS, ONE ON ONE”</b> Chris Leo , Gary Ferguson and Larry Lane	
<b>1:00</b>	<b>“NEW YORK MAIN STREET (NYMS) PROGRAM; BEST PRACTICES:”</b> NYMS staff	<b>“USING LOCAL FOUNDATIONS TO FUND URBAN DESIGN PLANS”</b> Lee Harkness, Discover Jamestown	<b>“CREATING OWNERSHIP: USING PARTICIPATORY DESIGN”</b> Melissa Ix, Vice President of Design, Mark k Morrison Associates, Ltd, Landscape Architects and Mary Alice Lee, Director of the NYC Playground Program at the Trust for Public Land.		<b>“MEET THE SPEAKERS, ONE ON ONE”</b> Robert Elliott, and Various Presenters from the panel discussion.		
<b>2:00</b>	<b>“NYS REHABILITATION TAX CREDITS RESIDENTIAL AND COMMERCIAL”</b> John A. Bonafide, Historic Preservation Services Coordinator, NY State Historic Preservation Office	<b>“HOW LAND BANKS CAN HELP REVITALIZE NEW YORK’S URBAN CORES”</b> Benjamin R. Walsh, Metropolitan Development Association, Inc.; New York State Urban Council	<b>“INCREASING THE VITALITY OF MAIN STREETS BY REACHING OUT TO STUDENT AND SENIOR POPULATIONS”</b> Michael King, Nelson\Nygaard		<b>“MEET THE SPEAKERS, ONE ON ONE”</b> Lee Harkness, Melissa Ix and Mary Alice Lee		
<b>3:00</b>	<b>“FINDING FUNDS WHEN TIMES ARE TIGHT”</b> Helen Budrock, AICP, Community Planner, Sullivan Renaissance; Glenn Gidaly, Senior Project Manager, Barton & Loguidice	<b>“BACK TO BASICS ESSENTIAL SERVICE ESTABLISHMENTS AS DOWNTOWN ANCHORS”</b> Alan Sorensen, AICP, Planit Main Street ; Robert Dadras, Dadras Architects	<b>“MAIN STREET ASSESSMENTS AND THE VISIONING PROCESS”</b> Victor Dadras, Dadras Architects		<b>“MEET THE SPEAKERS, ONE ON ONE”</b> John A. Bonafide, Benjamin R. Walsh and Michael King		
<b>4:00</b>	<b>The New York Main Street Alliance (NYMSA) Roundtable Discussion: “Economic Development Successes in Challenging Times”</b> Moderated by David Zembiec, President; New York Main Street Alliance, Director of Community Development, NYS Tug Hill Commission					<b>“MEET THE SPEAKERS, ONE ON ONE”</b> Helen Budrock, Glenn Gidaly, Alan Sorensen and Victor Dadras	
<b>5:00</b>	<b>Dinner: “A Taste of MAIN STREET”</b>						
<b>6:00</b>	<b>EVENING PRESENTATION FOLLOWED BY RECEPTION: Film, “Community of Voices”</b> Narrated by Edward McMahon						